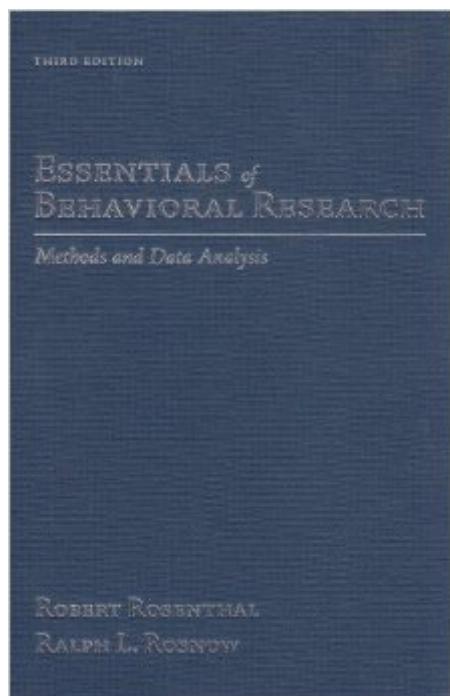


The book was found

Essentials Of Behavioral Research: Methods And Data Analysis



Synopsis

The only comprehensive treatment of methods and data analysis, this classic advanced undergraduate/graduate text in research methods requires statistics as a prerequisite. The first half of the text concentrates on research methods and the second half introduces students to advanced statistical procedures.

Book Information

Hardcover: 848 pages

Publisher: McGraw-Hill Humanities/Social Sciences/Languages; 3 edition (April 4, 2007)

Language: English

ISBN-10: 0073531960

ISBN-13: 978-0073531960

Product Dimensions: 6.4 x 1.5 x 9.4 inches

Shipping Weight: 2.7 pounds

Average Customer Review: 4.4 out of 5 stars See all reviews (11 customer reviews)

Best Sellers Rank: #970,511 in Books (See Top 100 in Books) #220 in Books > Medical Books > Psychology > Experimental Psychology #268 in Books > Health, Fitness & Dieting > Psychology & Counseling > Experimental Psychology #1680 in Books > Politics & Social Sciences > Social Sciences > Research

Customer Reviews

This is the one that you'll keep after the class is over. You'll come across some odd methodological issue 5 years after you buy the book and it'll be in there, explained perfectly. The section on interpretation of interactions is particularly great. You can't learn more about power and meta-analysis more efficiently than by reading the relevant chapters in here. The ethics chapter is more entertaining than anything like it in any other text. I've been teaching from this book for 9 years and still get students calling saying thanks for making them buy it.

This Rosenthal & Rosnow book is destined to be a classic (the 2nd ed. already is). Rarely will you encounter this level of philosophical breadth, statistical depth, and historical perspective so well unified in a single text in any field. And all of it is as clear as a glass of gin in the sun. I keep mine close by my desk and refer to it often. The next generation of behavioral science students will be lucky to start with this one and have it as a lifelong reference. E. K. Foster, PhD

This is the one that you'll keep after the class is over. You'll come across some odd methodological issue 5 years after you buy the book and it'll be in there, explained perfectly. The section on interpretation of interactions is particularly great. You can't learn more about power and meta-analysis more efficiently than by reading the relevant chapters in here. The ethics chapter is more entertaining than anything like it in any other text. I've been teaching from this book for 9 years and still get students calling saying thanks for making them buy it.

I actually was trying to order the 3rd edition and accidentally ordered this 2nd edition because I didn't pay attention to the change of the picture from 3rd to 2nd when I clicked on the "New" button. However, this is still a great book!

I'm a doctoral student at UC,Riverside. Professor Rosenthal is the lecturer of my methodology courses. At the beginning I was not particularly fanatic about buying this book because of the high price. Nevertheless I bought it, and found it extremely useful when doing research later. For me, I can see it as a book I will go back to often in the future. Some fundamental issues are so clearly explained in the book.

This is one of the most comprehensive and clearly written textbooks for graduate level behavior science methods I have come across. I learned from this book myself and, now as a professor, I will be using it in my graduate class.

[Download to continue reading...](#)

Essentials of Behavioral Research: Methods and Data Analysis Data Analytics: Practical Data Analysis and Statistical Guide to Transform and Evolve Any Business Leveraging the Power of Data Analytics, Data Science, ... (Hacking Freedom and Data Driven Book 2) Data Architecture: A Primer for the Data Scientist: Big Data, Data Warehouse and Data Vault The Data Revolution: Big Data, Open Data, Data Infrastructures and Their Consequences Big Data For Beginners: Understanding SMART Big Data, Data Mining & Data Analytics For improved Business Performance, Life Decisions & More! Discovering Knowledge in Data: An Introduction to Data Mining (Wiley Series on Methods and Applications in Data Mining) Data Management for Researchers: Organize, maintain and share your data for research success (Research Skills) Counterfactuals and Causal Inference: Methods and Principles for Social Research (Analytical Methods for Social Research) Case Study Research: Design and Methods (Applied Social Research Methods) Survey Research Methods (Applied Social Research Methods) Microsoft Excel 2013 Data Analysis and Business Modeling:

Data Analysis and Business Modeling (Introducing) Research Methods for the Behavioral Sciences
Methods in Behavioral Research Research Methods for the Behavioral Sciences, 4th Edition
Introduction to Behavioral Research Methods (6th Edition) Big Data, MapReduce, Hadoop, and
Spark with Python: Master Big Data Analytics and Data Wrangling with MapReduce Fundamentals
using Hadoop, Spark, and Python LEARN IN A DAY! DATA WAREHOUSING. Top Links and
Resources for Learning Data Warehousing ONLINE and OFFLINE: Use these FREE and PAID
resources to Learn Data Warehousing in little to no time The Zuckerman Parker Handbook of
Developmental and Behavioral Pediatrics for Primary Care (Parker, Developmental and Behavioral
Pediatrics) Data Just Right: Introduction to Large-Scale Data & Analytics (Addison-Wesley Data and
Analytics) Hadoop 2 Quick-Start Guide: Learn the Essentials of Big Data Computing in the Apache
Hadoop 2 Ecosystem (Addison-Wesley Data & Analytics)

[Dmca](#)